THE SERVICES WE OFFER

Strategic consultancy

Traditional channels:

- Direct mail (& postage)
- Door drops
- Print directories
- Press
- Inserts

Digital channels:

- Email
- Banners and takeovers
- Affiliate marketing
- Search engine marketing
- Pay-per-click advertising
- Viral campaigns
- Social media
- Website reviews
- Customer journey analysis and optimisation

Creative services

- Conceptual
- Copywriting
- Artworking
- Prepress
- Website audio visual production

Managed services

- Website build and integration
- Website CMS platform
- Tagging and analytics
- Print management & fulfilment

Emerging technology

- iphone apps
- mobile payment services
- bluetooth campaigns

Data services

- Cleansing
- Profiling
- Targeting
- Insight

Media buying